Friends of Matthias Baldwin Park Meeting Minutes: 4/4/2024 (7 – 7:40PM)

Attendees (10): Jim Fennell, Sandy Owens, Bob Strunk, Joan Markoe, Jan Roberts, Roz Franklin, Suzanne Cross, Suanne Wright, Sherry Claypool, and Grace Hanrahan. Jim Fennell moderated the meeting. The draft minutes of the March meeting were approved with corrections on calendar dates.

Calendar of Events:

April Clean-up	Saturday 4/6/2024	10 AM	Monthly Clean-up (Date Changed)
17 th St. Block Party	Thursday 4/11	4 PM	Rebranding of Community College
Parks-on-Tap	Wed 5/1 – Fri 5/3	4 – 10 PM	Benefits Parks & Recreation
	Sat 5/4 – Sun 5/5	12 – 10 PM	
May Meeting	Thursday 5/2/2024	7 PM	Monthly Meeting
May Clean-up	Saturday 5/11/2024	10 AM	"Love Your Park" Clean-up

Treasurer's Report: Joan Markoe presented the monthly Treasurer's report for March:

PNC Bank Statement for Period 03/01/2024-03/31/2024

Beginning Balance		3,085.17
Deposits	\$	0.00
Deductions	\$	274.54
Ending Balance	\$4	2,810.63

Deductions

Deductions totaling \$274.54 were for: \$215.00 - new park clean-up sign, \$20.98 - membership flyers, and \$38.56 - metal stakes for park signs.

Additional amount received after the close of March statement for 33

memberships: \$1,798.42 was received for a current (04/03/24) balance of \$44,609.05. The amount received is net of PayPal fees.

Parks-on-Tap: This program is partnership between Parks & Recreation and FCM Hospitality which provides the food and drink. A portion of the proceeds will benefit the parks. Baldwin Park has been selected to host Parks-on-Tap twice this summer. The first date is:

Wednesday 5/1 – Sunday 5/5

The second date has yet to be confirmed.

For more details, check out the website: https://www.parksontap.com/

Membership Drive: Since the membership drive began on April 1st, Roz Franklin reported that there are currently 32 members (28 renewals and 4 new members).

Many people will be involved in spreading the word about the membership drive.

Tivoli residents will receive an email in mid-April and membership forms will be at the Tivoli security desk.

In City View, Jan Roberts will post signs in elevators and provide information for the building's internal link and newsletter. Jan will also post information on Next Door Neighbor.

Suanne Wright passed information onto the management at Spring Garden Towers Apartments and asked that it be posted in the newsletter and in the mailroom.

Jim Fennell will update the Facebook Page for Baldwin Park's Friends and contact LSNA. Suzanne Cross will post signs in the park and set up a membership table at the park clean-up events.

Joan Markoe contacted Eddie Schecter of the Fountain View, formerly the Watermark, to pass the information on to their residents.

Park Signs: Jim Fennell received a revised invoice for the two parks signs, which will total \$17,500. Jim proposed the following method be used to pay for the signs:

\$3,000 Credit from 2023 Parks-on-Tap

\$4,000 Estimated Future Credit from 2024 Parks-on-Tap

\$10,000 Remainder From our Treasury

A motion to pay for the signs using this proposed method was unanimously approved.

Baldwin Park Signage on the Parkway: Sandy Owens reported that there is progress in getting Baldwin Park added to the parkway signs at "19th and Vine" and "19th and Callowhill". Responsibility for these signs has been transferred to Samantha Rosenbaum of the Center City District. The initial price for the two signs will be \$400 with an annual maintenance fee of \$100. A motion to pay for the parkway signage was unanimously approved.

Website News:

Matthias Baldwin Park has quite a of variety of plants. Visit our website to learn more about our plants:

https://www.baldwinparkphilly.org/plants-in-raised-beds

Please note the obituary on the recent passing of Rick Shnitzler, who was one of the original organizers of the Friends of Matthias Baldwin Park:

https://www.dinanfuneralhome.com/obituaries/Richard-Shnitzler/

The meeting adjourned at 7:40 PM.

Minutes submitted by Grace Hanrahan.